



We help Companies become cognitive

Ulises Switzerland AG

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Your AI upskilling specialist

Ready to elevate your career and personal development? ULISES offers a structured, pragmatic and immersive experience designed to enhance your expertise and skills in Artificial Intelligence.

Reinforce and consolidate your capabilities and know-how in a specific area relevant to your development goals and evolving business context.

***The duration of the Courses is 'indicative' can be customized depending on your needs and depth required.**



Agentic AI Foundation

The time is now. Step by step.

This foundational program is designed to help professionals and organizations understand the essentials of Artificial Intelligence (AI) and Generative AI (GenAI). It provides a clear, practical introduction to the concepts, opportunities, and real-world applications of these technologies without requiring prior technical expertise.

Learning Objectives

- Grasp the basics of AI and GenAI
- See how AI is applied in real-world scenarios
- Understand opportunities and risks of AI in business

Target Audience

- Business leaders & managers
- Professionals in all functions
- Non-technical staff & teams

Program Details

- COURSE DURATION: 1 Day
- DELIVERY MODE: On-premise / Online
- PRE-REQUISITES: None

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PROGRAM SYLLABUS

- **Introduction to AI**
 - What AI is (history, evolution, applications)
 - Artificial AI vs Generative AI
- **Generative AI Basics**
 - What is Generative AI?
 - Difference between traditional AI & GenAI
 - Common models (LLMs, GANs, diffusion models)
- **Practical Applications & Use Cases**
 - AI in daily life (chatbots, recommendation systems)
 - Business use cases of GenAI
- **Hands-On exercises**
 - Using no-code/low-code AI tools
 - Prompt engineering basics
- **Ethics & Responsible AI**
 - Bias, fairness, data privacy
 - Guidelines for safe AI usage





Start your training journey

In case you are interested in upskilling your human resources with us, don't hesitate to contact us, we will be very happy to help!



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